

Clinical Results Show Divine 9 Lubricant is a Breakthrough in Reducing Cancer-causing HPV Infections

Results from McGill University Medical School Study Show a Very Special Personal Lubricant Called “Divine 9” Helps Reduce the Chance of HPV Infections in Women

Executive Summary

New research results from the McGill University Medical School now shows that women can reduce the risk of contracting cancer-causing HPV infections by using Divine 9[®] personal lubricant with its proprietary CarraShield[®] sea algae extract. The McGill team has studied the long term use of Divine 9 by hundreds of women. The McGill team found that using Divine 9 personal lubricant in each intimate encounter significantly reduced the number of new HPV infections as compared to using a standard lubricant.

March 11, 2019, St. Petersburg, Florida – [CarraShield Labs, Inc.](#) reported today that the joint research effort with the McGill University Medical School to reduce HPV infections through use of a special lubricant called Divine 9[®] has yielded compelling results. Based on data from 280 participants, the women using the [Divine 9](#) personal lubricant with proprietary [CarraShield[®]](#) plant extract had fewer new HPV infections over a 6 to 12 month period as compared to women using a placebo lubricant. The Divine 9 lubricant has been specially formulated with a proprietary blend of natural sea algae extracts called CarraShield that had been shown to block HPV in earlier laboratory studies conducted by the National Cancer Institute. These new results represent the first time in the history of HPV research that a topical gel in the form of a personal lubricant has been shown to significantly decrease the number of HPV infections in women.

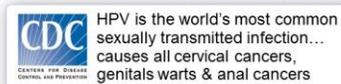
Divine 9 is the first and only personal lubricant undergoing large scale human clinical studies on HPV prevention. The CarraShield ingredient in Divine 9 lubricants is safe to eat and is similar to the carrageenan used in many food products. Rather than being a drug that interacts with the body, CarraShield acts as a protective barrier to help prevent HPV from attacking the cells inside the female genital tract. In addition to the potential health benefits, Divine 9 with CarraShield has a silky, pleasant feel that enhances intimacy.

The implications of using Divine 9 personal lubricant for HPV prevention are far-reaching due to the significant limitations of current approaches. While great strides have been made with HPV vaccines, most adults are not able to benefit because they are designed for those aged 26 and younger and the vaccines can, at the most, protect against only 9 of the over 150 types of HPV. While condoms

block many sexually transmitted diseases, they are not as effective for HPV because HPV is transferred skin to skin. A personal lubricant that can be applied before, during or after sexual activity is an entirely new way for women to reduce the risk of HPV infections.

HPV is the World’s Most Critical Sexual Wellness Problem

1. HPV is the most widespread STI in the world



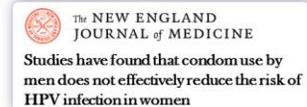
2. The global health impact of HPV is catastrophic



3. Worldwide media is sounding the alarm



4. And unfortunately condoms are not effective in blocking HPV



“It’s gratifying to see the decrease in HPV infection rates shown in the McGill University study,” stated Dean Fresonke, CEO of CarraShield Labs. “With Divine 9 delivering these compelling initial results, we’re optimistic that we can make a significant contribution to women’s health and sexual wellbeing worldwide.”



According to the World Health Organization (WHO), HPV is the cause of essentially all cervical cancers (>99%) and cervical cancer is the second most common cancer in women worldwide by age-standardized incidence rate. More than 85% of cervical cancer deaths are in developing countries.

Readers are cautioned that these preliminary results should not be interpreted as a claim that Divine 9 with CarraShield can prevent or cure any disease. Additional study and analysis is required.

About CarraShield Labs, Inc.

CarraShield Labs, Inc., combines nature with science to create products that improve sexual well-being. Intensive research has led to the company’s proprietary, naturally-derived sea algae concentrate called CarraShield®. Divine 9® personal lubricant, made with CarraShield, was shown to block transmission of cancer-causing HPV infection in National Cancer Institute laboratory studies and is now undergoing clinical trials on [women](#) and [men](#) at McGill University along with [studies on women](#) at Rutgers Medical School and Albert Einstein College of Medicine. These studies are the only in the world on HPV prevention with a personal lubricant and they all are based on Divine 9 with CarraShield. While the health benefits of CarraShield are being researched, consumers can enjoy the exotic, sensual feel of Divine 9 personal lubricant today. Look for Divine 9 and other products made with CarraShield in health conscious stores and websites. Learn more and buy at www.CarraShieldLabs.com.



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